

## Message Text

UNCLASSIFIED

PAGE 01 TOKYO 14944 180758Z

ACTION EA-12

INFO OCT-01 ISO-00 EB-08 /021 W

-----021702 180806Z /12

P 180752Z AUG 78

FM AMEMBASSY TOKYO

TO USDOC WASHDC PRIORITY

INFO SECSTATE WASHDC 0491

UNCLAS TOKYO 14944

FOR OIM/JAPAN

EO 11652: NA

TAGS: BEXP, JA

SUBJECT: TC SEPT BPS - GAME TIME INC

REF: F. WALLACH LTR TO CLARK DTD AUGUST 1

PLS RELAY FOLLOWING TO ROSS D. SIRAGUSA, JR., PRES, GAME  
TIME INC:

1. PRINTER BELIEVES THAT IF ALL CONTENT/PHOTOS ARE TO BE PRINTED IN TWO-PAGE FLYER AS SPECIFIED IN LAYOUT ATTACHED TO REFERENCED LTR, FLYER WOULD APPEAR EXTREMELY BUSY, EVEN THOUGH SIZE OF PHOTOS BE REDUCED TO AS PRESENTABLY SMALL AS POSSIBLE. ACCORDINGLY, THEY RECOMMEND, INSTEAD, ONE FOLD, FOUR-PAGE FLYER WITH EACH PAGE PRINTED IN 8 1/2" X 11" COATED PAPER FOR OFFSET PRINTING SINCE PRINTING PROCESS HAS NO BEARING ON COST ESTIMATE, EXCEPT VERY NOMINAL EXTRA CHARGE FOR PRINTING-PAPER.

2. LAYOUT FOR FOUR-PAGE FLYER RECOMMENDED ABOVE WILL INCLUDE COMPANY LOGO, HEADLINE, PARA 1, 2 AND 3 IN ITS 1ST PAGE, AND PHOTO (1) - NEW OCTAGONAL SHELTER, PHOTO (2) - CIRCLE 8 SHELTER, PARA 4, 5 AND PHOTO (3) - LINEAR SHELTER IN 2ND PAGE. 3RD PAGE WILL CARRY PARA 1, 2, PHOTO (1) - UNCLASSIFIED

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10' PLATFORM AND PHOTO (2) - MOD "U" LOGS, AND 4TH PAGE TO CONTAIN PARA 3, PHOTO (3) - DIMENSIONAL WOOD, PARA 4, PHOTO (4) - AIRPLANE AND PHOTO (5) - PLAY SCULPTURE.

3. COST ESTIMATE FOR TRANSLATING AND PRINTING 500 COPIES OF FOUR-PAGE FLYER WILL BE YEN 110,000 (APPROX US\$595 AT EXCH RATE \$1/YEN 185). IF SIRAGUSA ACCEPTS THIS COST

ESTIMATE AND LAYOUT OUTLINED PARA TWO, PLS ADVISE US TO PROCEED BY AUGUST 21 SO FLYER CAN BE DONE BY SEPT 5 AS REQUESTED. TWO WEEKS IS REQUIRED TO COMPLETE JOBB. FYI, HOWEVER, SIRAGUSA CAN PICK UP THIS PRINTED FLYER AT U.S. TRADE CENTER PRIOR TO EXHIBITION, AND PAYMENT SHOULD BE MADE IN YEN CASH DIRECTLY TO PRINTER THEN. MANSFIELD

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NNN

## Message Attributes

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**Review Markings:**  
Sheryl P. Walter  
Declassified/Released  
US Department of State  
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**Markings:** Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014